

Board Holiday Fundraising Ideas

It is already the time of year that we start gearing up for our holiday fundraising push. We wanted to suggest a few things that you can do in the upcoming months to help us maximize the holiday season.

Holiday Fundraising Suggestions:

- If hosting a party/gathering and ask guests to bring a donation for the Food Bank in lieu of gifts.
- Instead of gift exchange, ask friends and families to make a donation to the Food Bank in your name or in the name of someone
- Share our fundraising matches on your social media etc. (2 upcoming match campaigns include Giving Tuesday, November 27-30 and End of Year Campaign that begins Dec 9th).
- Support local businesses who are doing Food Bank Promos and encourage your friends, families and associates to do the same
 - Saladworks: certain % of proceeds goes to FBNN
 - Sundance Books: food collection drop-off spot
 - Cheesecake Factory: buy a piece of coconut cream cheesecake and they donate .25
- Forward our fundraising emails.
- Introduce us to someone who might be interested in donating.
- Sign up to be a part of our thank you call phone tree taking place in late October.
- Host a virtual food drive either as an individual or through your company. You could even challenge a competitor!
- During Share Your Christmas spread the word about our text to give option at that time.

If you have any questions, please contact me either by email ldamico@fbnn.org or by phone at 785-5797.

Thank you for all your help,

Lori D'Amico
Director of Development